The Science Media Group (SMG) was founded by Dr. Matthew H. Schneps at the Harvard-Smithsonian Center for Astrophysics (CfA) to investigate new ways to use television and computer media to communicate science to the public at large. A part of the CfA’s Science Education Department, the SMG has grounded its work in state-of-the-art science education research.

The most recent SMG production was *Neuroscience and the Classroom: Making Connections*—a course to help teachers learn to use research to create their own solutions to their particular classroom challenges. Other recent SMG productions were *Physics for the 21st Century*, a course for high school physics teachers and undergraduate students exploring the frontiers of physics; and *The Habitable Planet: A Systems Approach to Environmental Science*, a course for high school teachers and undergraduate students in environmental science. Created in partnership with the Harvard University Center for the Environment and Annenberg Learner (then Annenberg Media), The Habitable Planet received the 2010 AAAS Science Prize for Online Resources in Education (SPORE).

Other pioneering works created by the SMG are videos, such as *A Private Universe*, influential in shaping education reform worldwide; television programs, such as the PBS series *Minds of Our Own*, designed to alert the public to issues of science learning; and television, museum, Internet, and computer materials for children, parents, and teachers.

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